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### ***TCC Group Publishes Briefing Paper on Long-term Capacity Building***

**New York, New York** – TCC Group is pleased to announce the publication of the firm’s newest briefing paper, “Deeper Capacity Building for Greater Impact: Designing a Long-term Initiative to Strengthen a Set of Nonprofit Organizations.”

The paper, written by TCC’s Senior Vice President Paul Connolly, explores long-term capacity-building initiatives and provides readers with an overview of the nine key decisions to developing a successful initiative. “After a decade of increasing investment in capacity building by funders, more grantmakers want to make a greater impact by going deeper and pursuing a more intensive method -- a long-term capacity-building initiative to enhance the management, governance, and performance of a particular set of nonprofit organizations,” said Connolly.

A focused initiative enables a funder to form lasting, trusting relationships with a select group of nonprofits and take them to the next level of organizational development and program effectiveness. This allows the grantmaker to maximize its impact in a particular area to which it is committed for the long range. The initiative typically lasts for several years, entails grant support and management assistance to the organizations involved, and includes multiple elements such as convening, peer exchange, training, coaching, and consulting. The paper, produced with grant support from the James Irvine Foundation, is available on TCC’s website at [www.tccgrp.com](http://www.tccgrp.com).

“For more than a decade, The Irvine Foundation has been working with its grantees to support their capacity-building efforts and to increase the capacity of the sector as a whole,” said Martha Campbell, Vice President for Programs at the Foundation. “We hope this paper will be used by nonprofits and their funders alike to stimulate thinking about long-term capacity building initiatives and hopefully become equally invested in the process.”

Full of real-life examples of successful long term capacity-building initiatives such as the Flint Funders Collaborative BEST program, The Pfizer Foundation’s Southern HIV/AIDS Initiative, and Deaconess Foundation’s Impact Partnership, the paper is written for all sizes and types of funders -- including private foundations, corporate community involvement departments, and public agencies -- that want to pursue an initiative.

TCC Group (formerly The Conservation Company) is a consulting firm that develops strategies and programs that enhance the efficiency and effectiveness of nonprofit organizations, philanthropies and corporate citizenship programs to achieve social impact.

Founded 28 years ago, TCC Group works in local, national, and international settings and has offices in New York City, Philadelphia, and Chicago.

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