

# Strategic Co-Investor Approach

TCC Group's *Innovating Place-Based Grantmaking* report shares findings from a seven-year evaluation of the Annie E. Casey Foundation's strategic co-investor approach to family-centered community change. The report is organized by eight components that, operating collectively, comprise the strategic co-investor approach:



## Flexible Grant Funding

Of which a percentage is for use at the local community's discretion



## High-Touch Staffing Approach

With significant in-person time from the foundation



## Non-Directive Relationship

With the funder deferring to local discretion in program design and implementation



## Work is done in collaboration

With other investing and implementing partners including other funders



## Funder Serves as Strategic Thought Partner

and sounding board while providing on-demand technical assistance



## Facilitation of Networking

and learning across communities



## Nesting of a Focused Issue

within an existing broader community change effort



## Ongoing Evaluation

of the investment approach and the funder's role