

## [Coverage] – in this case coverage of elections

Thank you for agreeing to participate in our survey. We are committed to providing you with valuable information and your answers will help us determine if we are achieving that goal. Please click below to continue.

**Which of the following [coverage] services have you used?**

[Coverage] Website and Stories

[Coverage] Voters' Guide

Daily E-mail Updates

[Station's] Coverage of the Election

None of the Above

**Do you use Twitter?**

Yes

No

Don't Know

### [Coverage] Website Stories

**Please tell us how strongly you agree with the statements below.**

**The stories on [Coverage] helped me understand key issues in the election.**

Strongly Disagree    Disagree    Agree    Strongly Agree

**The stories on [Coverage] helped me understand the impact of policies on my life.**

Strongly Disagree    Disagree    Agree    Strongly Agree

**The stories on [Coverage] informed my vote.**

Strongly Disagree   Disagree   Agree   Strongly Agree

## [Coverage] Voters' Guide

**Please tell us how strongly you agree with the statements below.**

**The voters' guide helped me understand key issues in the election.**

Strongly Disagree   Disagree   Agree   Strongly Agree

**The voters' guide helped me understand the impact of policies on my life.**

Strongly Disagree

Disagree

Agree

Strongly Agree

**The voters' guide gave me the necessary information so that I could make good voting decisions.**

Strongly Disagree   Disagree   Agree   Strongly Agree

## [Coverage] E-Mail Updates

Please tell us how strongly you agree with the statement below.

I use the daily email to find out has been recently posted on the [Coverage] website.

Strongly Disagree   Disagree   Agree   Strongly Agree

## [Station's] Election Coverage

Please tell use how strongly you agree with the following statements.

[Station's] coverage helped me understand key issues in the election.

Strongly Disagree   Disagree   Agree   Strongly Agree

[Station's] coverage helped me understand the impact of policies on my life.

Strongly Disagree   Disagree   Agree   Strongly Agree

[Station's] coverage gave me the necessary information so that I could make good voting decisions.

Strongly Disagree   Disagree   Agree   Strongly Agree

## [Coverage] Social Media

Please tell us how strongly you agree with the statements below.

I've used twitter to find out what stories are coming to [Coverage].

Strongly Disagree   Disagree   Agree   Strongly Agree

I've used twitter to follow the reporters on [Coverage].

Strongly Disagree   Disagree   Agree   Strongly Agree

Looking Forward

**We would like to learn more about your interests. Now that the election has passed, what would you like us to focus on?**

**Thank You!**

Thank you for taking our survey. Your response is very important to us. If you have any questions about the survey, please feel free to contact [person in charge of community engagement and/or evaluation].