

**Evolving strategy solutions that reinforce the connection between your mission and lasting impact, beginning with your values and aspirations.**

## Why Strategy Matters

Thoughtful, informed strategy provides a flexible foundation for everything you do, and our services help to inform your priorities, guide your implementation, and foster cohesion across all of your work. We offer strategic approaches for funders, nonprofits, and others grounded in your values, vision, and aspirations that adapt in real time to changing internal and external conditions.

## Our Partners Include



## What Our Partners Say

“TCC Group recognized our organization’s unique value in an otherwise crowded space and worked with the board, leadership, and staff to help us develop a strategic plan and change-management process that honored and enhanced that value and allowed us to use it as a foundation for growth in other areas.”

— Jennifer Jones Austin  
CEO and Executive Director,  
Federation of Protestant Welfare Agencies

## About TCC Group

TCC Group, a mission-driven consulting firm and certified B Corporation, partners with foundations, nonprofits, and companies to solve complex social problems and create a more equitable and just society. Our team brings deep experience in diverse sectors and a collaborative approach to every project, enabling us to craft creative solutions to meet our clients’ needs.

[Learn more about our Strategy Service.](#)

## Our Approach

### Advise

Offer strategic planning services that result in actionable plans encompassing mission-driven goals and metrics for success.

### Refine

Ensure your social impact strategies stay current by engaging leadership in developing governance strategies to keep your mission, vision, and values relevant.

### Assess

Determine whether your philanthropic investment strategies, program areas, or departmental initiatives are achieving your goals.

### Rethink

When transitioning program areas, refresh or realign giving strategies or programmatic portfolios, resolve community-based challenges, and embed equity.

### Maximize

Optimize Board impact, including training, retreat facilitation, recruitment, and onboarding support, or redistribute power to ensure equitable governing.

### Delineate

Develop and implement strategy solutions for organizations, coalitions, and networks relying on an affiliate or chapter model to maximize impact by ensuring strong commitment to coordinated action.

