As a mission-driven consulting firm and certified B Corporation, TCC Group is committed to creating a more equitable and just society. Our deliberate, collaborative approach integrates community voices into our work. With our depth of experience, creative thinking, and practical wisdom, we partner with a wide range of organizations who are advancing social change. We're always learning, evolving, and applying innovative strategies with others who share our view of how change happens.

We collaborate with leaders to solve complex social problems.
WHO WE ARE

As a mission-driven consulting firm and certified B Corporation, TCC Group is committed to creating a more equitable and just society. Our deliberate, collaborative approach integrates community voices into our work.

With our depth of experience, creative thinking, and practical wisdom, we partner with a wide range of organizations who are advancing social change. We’re always learning, evolving, and applying innovative strategies with others who share our view of how change happens.

FOUNDATIONS

“TCC Group’s experience in education, grantmaking, and coalition building—and, importantly, its commitment to social justice—have figured crucially in helping us move toward meaningful change.”

:: Kasia Malinowska, Open Society Foundations

NONPROFITS

“What differentiated TCC Group was their very inclusive, highly participatory process, which was implemented in a confidential and safe way for the range of constituents to share their perspectives on the future of our organization.”

:: Judy Vredenburgh, Girls Inc.

COMPANIES

“TCC Group is working with us to develop tools that allow us to communicate with our business leaders about what we do and the value that we create—not only from a social perspective, but also from an enterprise perspective.”

:: Laura Hollod, Johnson & Johnson
“TCC Group understands the skills and strengths organizations need to be successful. They know that organizations are made up of leaders who need support and encouragement. Working with TCC Group, we’ve been able to provide dramatically improved services and learning opportunities to the Audubon network.”

:: David J. Ringer, National Audubon Society

**HOW WE COLLABORATE WITH YOU**

**Develop strategy** to advance your mission, vision, and values—tying your programs and services to the impact you aim to achieve.

**Evaluate and demonstrate your impact.** Instill organizational learning. Leverage your data, stories, and relationships to develop new initiatives and inspire change.

**Build, strengthen, integrate, and implement** initiatives designed to achieve your goals through the careful choreography of multiple program components.

**Amplify your insights** and impact by effectively communicating the results of your work, building trust, and raising community awareness.

**Map the field** in which you operate to find potential partners and ways in which you can most distinctively contribute and collaborate.

**Manage your organization** and its programs efficiently through effective grantmaking, program design and implementation, and strong governance practices.
Our experience and familiarity with a broad range of change processes and focus areas enable us to help our clients achieve heightened impact and effect meaningful and sustainable change.
WHAT WE DO

We bring a broad range of sector experience, depth of expertise, and a collaborative approach to solving complex social problems. We partner with our clients to listen, learn, and offer creative solutions.

Strategy

Sound strategy is grounded in a deep understanding of your core purpose, capacity to achieve change, and collaborative relationships with others. From diverse perspectives on your work, we help you clarify your mission, vision, and values, then we collaboratively chart the course to realize your goals.

Evaluation & Learning

All of our evaluation services take a customized approach using a mix of qualitative and quantitative methods to harness evaluation and learning for your diverse stakeholders. We provide actionable insights and build internal capacity to carry on learning efforts.

Capacity Building

Along with strong leadership, sound management, effective tools, adaptability, and a values-driven culture, accomplishing your goals takes collaborative muscle. Identify your strengths and opportunities for growth to determine how you can best partner with others to achieve your shared aims.

Grantmaking & Foundation Management

We work with funders on a wide variety of giving programs. Our experienced staff members design, develop, implement, and manage grantmaking efforts. We help you administer grants efficiently, communicate with grantees and grantseekers, and align your grantmaking with other funder objectives.

Initiative Design & Implementation

Tackling complex issues demands integrated action, informed by deep listening, intentional engagement, critical analysis, and bold approaches. To help you achieve your goals for lasting impact, we design integrated initiatives: strategic endeavors that meaningfully choreograph multiple program components and are responsive to community needs.
Stakeholder Engagement
Relationships are essential for impact. We help you build authentic, expansive, and productive relationships with the stakeholders critical to your work. We begin with stakeholder mapping, then plan your strategy for engagement, identify the touchpoints for ongoing and fruitful partnerships, and bolster feedback loops.

Strategic Communication
At all stages of work—designing a complex initiative, embarking on an organizational change in direction, or creating a suite of materials—strategic communication is essential. We create communication plans that make your voice heard, identifying your messages, messengers, audiences, and channels.

Governance
An engaged and effective board helps ensure you’re achieving your mission. We work with organizations of all sizes, helping define the role of the board and advising on issues of its composition, structure, tenure, performance, and sustainability.

Theory of Change, Indicators & Measures Development
Surface the hypotheses and assumptions underpinning your work. How will you get from here to your goals? We lay out the steps by which your work will lead to impact. Articulating a Theory of Change and indicators of success are essential in order to establish a shared vision for priorities, evaluation, partnerships, and resources.

Landscape Analysis
We have deep experience with organizations working in the social sector. We map the key players, relationships, and trends essential to your unique mission. We collect data and connect you to the perspectives of diverse actors—including those most impacted within the community. We help you find the most effective ways you can make a difference.
WHO WE WORK WITH

TCC Group collaborates with leaders to solve complex social problems. Since 1980, we have partnered with hundreds of foundations, nonprofits, and companies to offer creative solutions to achieve meaningful impact toward lasting social change.

FOUNDATIONS

Annie E. Casey Foundation
Bill & Melinda Gates Foundation
The California Endowment
David & Lucile Packard Foundation
Democracy Fund
Early Childhood Funders Collaborative
Funders for LGBTQ Issues
Healthcare Georgia Foundation
John S. and James L. Knight Foundation
Kansas Health Foundation
National Committee for Responsive Philanthropy
Nellie Mae Education Foundation
Open Society Foundations
Robert Wood Johnson Foundation
The Rockefeller Foundation
Rose Community Foundation
St. David’s Foundation
Virginia B. Toulmin Foundation
Women Donors Network

“In order to take our work to the next level, we wanted to create connectivity among sectors including housing, education, health, human services, culture and arts. TCC Group’s ability to bring people from different sectors and find commonality in what they do is a real talent.”

:: Ron Dendas, The Rider-Pool Foundation
“TCC Group recognized our organization’s unique value in an otherwise crowded space, and worked with the board, leadership, and staff to help us develop a strategic plan and change-management process that honored and enhanced that value, and allowed us to use it as a foundation for growth in other areas.”
:: Jennifer Jones-Austin, Federation of Protestant Welfare Agencies

“TCC Group’s goal-development process made us look closely at each of our focus areas and our program as a whole...It helped to define the impact we wanted to make, the impact we were making, and how to get to where we want to be.”
:: Jaime Barclay, Symantec

NONPROFITS

Alliance for Justice
American Red Cross
The Aspen Institute
Bard Prison Initiative
Camp Fire, National Headquarters
Feeding America
Grantmakers for Effective Organizations
Henry Street Settlement
Human Services Council of New York
Médecins Sans Frontières/Doctors Without Borders
National Association of Criminal Defense Lawyers
Sanctuary for Families
Treatment Action Group
UNICEF
UnidosUS
Youth INC

COMPANIES

ascena retail group
Bass Pro Shops
Blue Shield of California
Bristol-Myers Squibb Foundation
Credit Suisse
DuPont
Gap Foundation
International Paper
Johnson & Johnson, Inc.
Medtronic Foundation
Monsanto
Novartis US Foundation
The Pfizer Foundation
Starwood Foundation
Symantec
Target Corporation
Tufts Health Plan Foundation
ViiV Healthcare
Wells Fargo & Co.
HOW WE WORK

TCC Group is built on the commitment and experience of our people. We are a diverse group of inspired problem-solvers—committed to collaborative learning and our collective contribution to building an effective social sector.

IMMERSE
We immerse ourselves in interconnected communities and systems

LEARN & SHARE
We apply and share our experience with the field

CO-CREATE
We co-create innovative, effective processes and solutions

OUR APPROACH